

professional experience

designer/ strategist at LOCK&LOCK, Taiwan, Taipei

provide visual and design system to upcoming new products launch, planning for future e-commerce growth, suggesting future houseware product concepts. May- Present

design intern at LOCK&LOCK, Taiwan, Taipei

designed future water bottle concept, create mascot & brand identity, come up with marketing strategy for Taiwanese market, social media marketing, Sept- December, 2017

product design intern at Munchkin Inc., Van Nuys, CA

developed and designed baby bath toy that made to production, communicated with engineers in HongKong about manufacturing details, Jan-April, 2017

graphic design intern at C&J Forest Industrial Co., Ltd, Taiwan

helped designing packaging graphics and product graphics application, 2013 & 2014 summer

educational experience

SIG Combibloc sponsored project at ArtCenter, Pasadena, CA

future aseptic beverage packaging desgin for young generation in China, May-Aug 2017

Adidas sponsored project at ArtCenter, Pasadena, CA

designed soft goods concept for the future of sports in 3 to 7 years, May-Aug 2017

recognition

ArtCenter Student Gallery

ZEPHYR I ultra cooling active wear

APEX I footwear design for stair running

LAXMI REBRAND | packing design

MOAI | RC card redesign

ArtCenter Provost's List

Summer 2016

education

ArtCenter College of Design, Pasadena, CA

Product Design, 2014-2018 Spring

California College of the Arts, San Francisco, CA

Industrial Design, 2011-2014

publications

Cal Apparel News Wearable and Softgoods APEX | Stair Running Shoes, March 31

skills

Adobe Suite

Photoshop, Illustrator, InDesign, After Effects, Premiere

3D & Others

Solidworks, Keyshot, Rhinoceros, 3D printer, Arduino

language

English, Mandarin

strengths

Concept Development,
3D Modeling, Sketching,
Form Development, Rapid Prototyping,
Branding Strategy, Storytelling

interests

video games, comics,
sketching, foodie,
outdoor activities, singing,
3D printing, Moai lover

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